



Let it Snow 7-Month CD New Money Promotion

1. Any individual who purchases a 7-month Let It Snow new money Certificate of Deposit between **November 13, 2017 & December 22, 2017** (Qualified Sales Period) at Gothenburg State Bank is entitled to an increase in interest rate from 1.45% annual percentage yield to 3.00% annual percentage yield, if it snows 2 inches or more in Gothenburg, Nebraska (Event Location) on December 29, 2017 from 12:00 AM to 11:59 PM Central Standard Time (Recording Date).
2. All purchases made during the above period are final. No cancellations are permitted without an early withdrawal penalty (see Truth in Savings Disclosure for Time Accounts for early withdrawal penalty).
3. Purchases need to be made with money new to Gothenburg State Bank (GSB) by an existing or new customer of GSB. **New Money** = Money not currently on deposit at GSB, cash, any check drawn on a different bank, or wire from an outside source. Existing GSB CDs, and existing GSB deposit account funds will not qualify.
4. The official measuring of snowfall will be by Weather Analytics LLC. Only snowfall measurements provided by Weather Analytics LLC will be used to determine whether Gothenburg, Nebraska received 2 or more inches of snow on December 29, 2017 from 12:00 AM to 11:59 PM.
5. Please be advised that Gothenburg State Bank will not confirm the snowfall total occurred until a minimum of five (5) business days after December 29, 2017.
6. In the event it snows 2 inches on December 29, 2017 as defined in Rule #1 above, increased interest rates will **ONLY** be made to **qualified accounts**.
7. In the event it snows 2 inches as defined in Rule #1 above, please be advised that it may take up to thirty (30) days after the weather recording date to make changes to your certificate however the rate change will be effective as of the opening date of your certificate of deposit.
8. Purchases made outside of the **Qualified Sales Period** are not eligible for an increase in interest rate.
9. Gothenburg State Bank reserves the right to stop this promotion at any time, without notice, and honor those purchases made prior to the cancellation of the promotion.
10. All disclosed terms referenced on the Certificate of Deposit Account Agreement and the Truth in Savings Disclosure for Time Accounts remain in effect, regardless of changes in the interest rate and annual percentage yield.